



TechKnowledge® have proudly partnered with Credly to bring digital credentials to our clients and our students.

In an increasingly on-line and social media driven world, digital credentials are the next frontier for workplace learning and professional development recognition. This immediately applies to our corporate clients who are seeking to attract, recruit and retain the best staff.

We are offering select clients the opportunity to co-brand with us on the digital credential badges earned by their employees. This offer is only available to employers who run best-practice, in-house programs e.g.:

- Graduate Development Programs
- Manager Development Programs
- Project Management Development Programs and
- Leadership and Management programs.

Where TechKnowledge® does not facilitate the in-house course, we can provide accreditation or assessment options which serve to (a) consolidate the skills development acquired in the training sessions and (b) allow us to ensure the credibility, quality and authenticity of our digital credentials.

# LEARN IT EARN IT SHARE IT

Credly digital badges are the convenient way to showcase your professional accomplishments.

## WHAT IS A CREDLY DIGITAL BADGE?

A digital representation of your significant professional accomplishment, combined with a verifiable description of the specific knowledge and skills required to earn it. A digital badge also is easily online, unlike paper certificates.

- Portable**  
Credentials travel with the earner and can be sent, posted and put to use wherever opportunities await.
- Data Rich**  
Description, required criteria, evidence, endorsements and more, all viewable in the credential itself.
- Engaging**  
Credential issuer's brand is front and center; achievement level and rigor readily displayed; a new channel for communication with stakeholders.
- Verified**  
Issued directly from the organization to the individuals and secured against tampering or fraud.

## WHAT IS THE VALUE OF A DIGITAL BADGE?



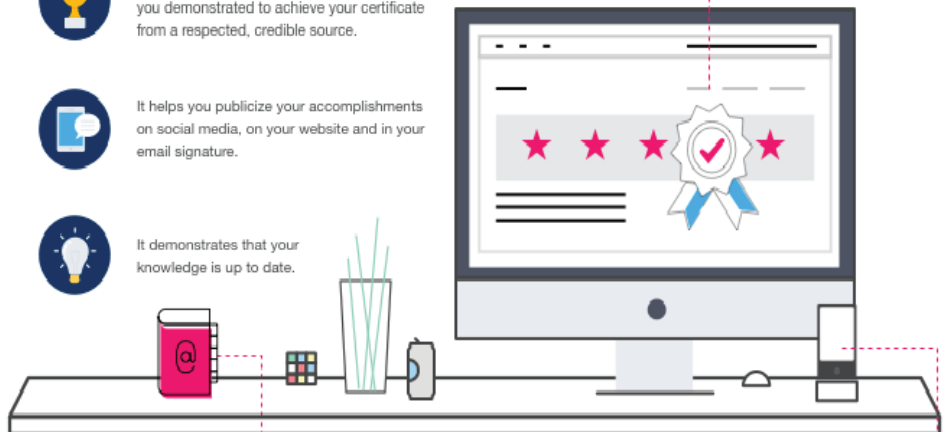
It shows the world the knowledge and skills you demonstrated to achieve your certificate from a respected, credible source.



It helps you publicize your accomplishments on social media, on your website and in your email signature.



It demonstrates that your knowledge is up to date.



## WHO WILL NOTICE?



Clients



Employers



Prospective Clients



Colleagues

## WHERE CAN I USE A DIGITAL BADGE?

Digital badges let the world know what you've accomplished, quickly and easily! Post them on your social media platforms, your email signature and your website.



Facebook



LinkedIn



Twitter



Website



Email signature



**Transferable Skills**

- TEAMWORK
- LEADERSHIP
- FINANCIAL ACUMEN
- LEGAL ACUMEN
- PERSONAL SKILLS
- INTERPERSONAL SKILLS
- PRESENTATION SKILLS
- Verbal Communication
- Written Communication

### Steps to Digital Credential Partnering

- In-House Training Overview**  
 Alignments identified  
 Skills development verified
- Assessment Creation**  
 Credential skills steps identified  
 Assessment developed where required
- Co-Branded Badge Generation**  
 Your corporate logo provided for co-branding  
 Note: May require corporate marketing authorisations
- Students complete in-house training and assessments**  
 Digital badges earned at each step  
 Capstone badge earned upon completion of entire program  
 Employees add badges to Social Media profiles
- Market Coverage**  
 Employer branding, commitment to training and market attractiveness increased through organic social media traffic.

### Contact us:

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